

Spare the Air Winter Imagery For Use

WOOD BURNING IS NOT ALLOWED INDOORS OR OUTDOORS DURING A SPARE THE AIR ALERT

SMOKE IS SMOKE

Wood smoke, like wildfire smoke, has negative health impacts. Wood burning devices are an inefficient way to heat the home and create unhealthy indoor and outdoor air quality. The Air District encourages residents to not burn wood and instead, use cleaner, more efficient heating devices such as electric heaters or high-efficiency heat pumps.

Wood burning can create unhealthy air quality in your home and throughout your neighborhood and the region.

1 in 7

BAY AREA RESIDENTS SUFFER FROM A RESPIRATORY ILLNESS

Wood smoke has immediate and long-term health impacts and is particularly harmful to children, the elderly, and people with heart and lung conditions.

1-877-4NO-BURN
www.sparetheair.org

File a wood smoke complaint:
baaqmd.gov/complaints



SMOKE POLLUTES OUR COMMUNITY

Indoor and Outdoor Burning is Not Allowed During a **Spare The Air Alert**

INDOOR BURNING

Fireplaces do not efficiently heat your home. The Air District encourages residents to not burn wood and instead choose cleaner heating devices (e.g., electric heater, high-efficiency heat pump).

OUTDOOR & BACKYARD BURNING

Burning wood in backyard firepits and chimineas can cause smoke to build up in neighborhoods, which has a negative impact on everyone in your community and the region's air quality.



All Smoke Is Bad For **Your Lungs**

Burning painted or treated wood, particle board, plastics, wrapping paper, green waste, or other garbage is never allowed.



SPARE THE AIR ALERTS

are called when air quality is forecast to be unhealthy, and wood burning is not allowed. Find out if a Spare the Air Alert is in effect:

1-877-4NO-BURN (1-877-466-2876)
www.sparetheair.org

File a wood smoke or a general air quality complaint: baaqmd.gov/complaints

1 in 7

BAY AREA RESIDENTS SUFFER FROM A RESPIRATORY ILLNESS

Children, older adults, and people with heart or lung disease are at **a greater risk.**

RELATIVE EMISSIONS OF FINE PARTICULATE MATTER FOR VARIOUS HEATING DEVICES



VERY DIRTY

VERY CLEAN

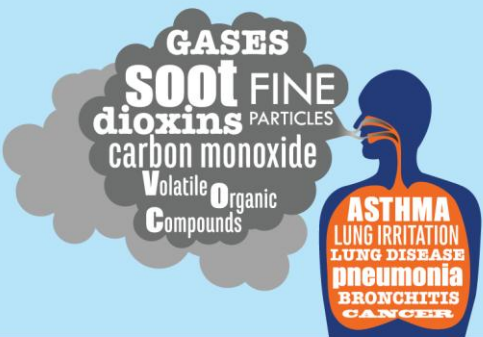
INFOGRAPHIC ADAPTED FROM EPA BURN WISE

These images are available upon request. Please send an email to STA@allisonworldwide.com to request a digital image for publishing.



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The infographic features a grey smoke cloud on the left containing the following text: **GASES**, **SOOT**, **dioxins**, **carbon monoxide**, **Volatile Organic Compounds**, and **FINE PARTICLES**. To the right is a silhouette of a human head and torso. Inside the torso, the following health conditions are listed: **ASTHMA**, **LUNG IRRITATION**, **LUNG DISEASE**, **pneumonia**, **BRONCHITIS**, and **CANCER**.

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The infographic shows a row of four houses on a green field. The middle house is orange and has a large plume of grey smoke rising from its chimney, filling the upper half of the image. The text is overlaid on the smoke.

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